



Presentation

FOR COMMUNITY GROUPS AND ORGANIZATIONS

Who we are:

Riverfront Parks Now is a coalition of ten nonprofit organizations who have come together to engage the community in a dialogue about the future of downtown's publicly-owned riverfront properties and the numerous benefits provided by parks and public spaces.

We envision an extensive network of public green spaces and active parks along the riverfront that prioritizes public access, catalyzes surrounding development, and helps create a more resilient downtown.

Description of Presentation:

The presentation includes discussion of our current riverfront opportunity, with examples from other cities and how they have leveraged their waterfronts for successful downtown revitalization – for community gathering, for economic impact and for resiliency.

Title: “Transforming Jacksonville’s Downtown Riverfront.”

Subhead: *A once in a lifetime opportunity*

Length: 20-25 minutes + Q & A

Format: Zoom preferred, in person possible

Presenters:

- Nancy Powell, executive director, Scenic Jacksonville
- Jimmy Orth, executive director, St. Johns Riverkeeper

For More Information:

- **Website:** www.riverfrontparksnow.org
- **Facebook:** <https://www.facebook.com/RiverfrontParksNow>
- **Instagram:** @riverfrontparksnow
- **LinkedIn:** Riverfront Parks Now
- **Twitter:** @riverparksnow
- **Email:** nancy@scenicjax.org



Nancy Powell

Nancy Powell joined Scenic Jacksonville in 2020 as its first executive director and is project lead for the Riverfront Parks Now steering committee and coalition. She served as Board Chair of Riverside Avondale Preservation (RAP), and currently serves committees with the Jacksonville Symphony Orchestra and the Late Bloomers Garden Club. Her professional career included roles as an executive with Stop At Nothing, Inc, a leadership consulting firm, American Express, AT&T Universal Card and MediaOne, the predecessor to C2omcast. She holds an MBA from the University of Virginia's Darden School of Business, and an undergraduate degree from Brown University.



Jimmy Orth

A native of Jacksonville, Jimmy Orth joined St. Johns Riverkeeper as the Executive Director in 2004. He maintains overall responsibility for budgeting, staffing, program development, fundraising, and public relations. Jimmy has been involved in environmental policy and advocacy issues in Northeast Florida for over 25 years. Jimmy received his undergraduate degree in Marketing from Florida State University, and his master's degree in Public Administration from the University of North Florida.