



## All Great Cities Have Great Parks

Jacksonville has a unique, once in a lifetime opportunity to turn downtown city-owned property into an iconic riverfront for all. Imagine a gathering place for the community that stimulates surrounding economic development and makes our city more resilient for generations to come.

We envision a connected network of active parks and extensive public green space along Jacksonville's downtown riverfront that maximizes public access, reconnects the community to our river and creates a sense of place.

## Benefits

1. Creates opportunities for recreation and community engagement, improves wellness and public health.
2. Attracts residents and businesses, spurs private investment and job growth, enhances property values.
3. Provides critical infrastructure to ensure resiliency for downtown.

## Guiding Principles

- Create an inviting and inclusive waterfront for all.
- Involve the public in creating a shared vision.
- Integrate resiliency and sustainable design.
- Use riverfront public spaces as a catalyst for economic development.
- Ensure a commitment to ongoing improvements and maintenance.

## Who We Are

**Riverfront Parks Now** is a coalition of 12 non-profits including **Scenic Jacksonville**, **St. Johns Riverkeeper**, **Greenscape**, the Late Bloomers Garden Club, the **Garden Club of Jacksonville**, **Memorial Park Association**, **Sierra Club of NE Florida**, the **Jacksonville Urban League**, the **Duval Audubon Society**, and the **League of Women Voters First Coast Chapter**, the **First Coast Freethought Society** and the **Ixia Chapter of the Florida Native Plant Society**. We strive to be inclusive, as we work towards a public process and shared vision for our riverfront with the recognition that world class public spaces are essential to vibrant and successful downtown.