

# SHIPYARDS WEST

## PUBLIC PARK DESIGN



PUBLIC WORKSHOP #1  
FEBRUARY 8, 2023



Agency  
Landscape + Planning

Acuity Design Group  
DVDL  
ETM  
Fluidity Design Consultants  
Haskell  
HLB Lighting Design

JLP+D  
Mechling Engineering & Consulting  
Meskel & Associates  
Moffatt + Nichol  
Smith Surveying Group  
WXY

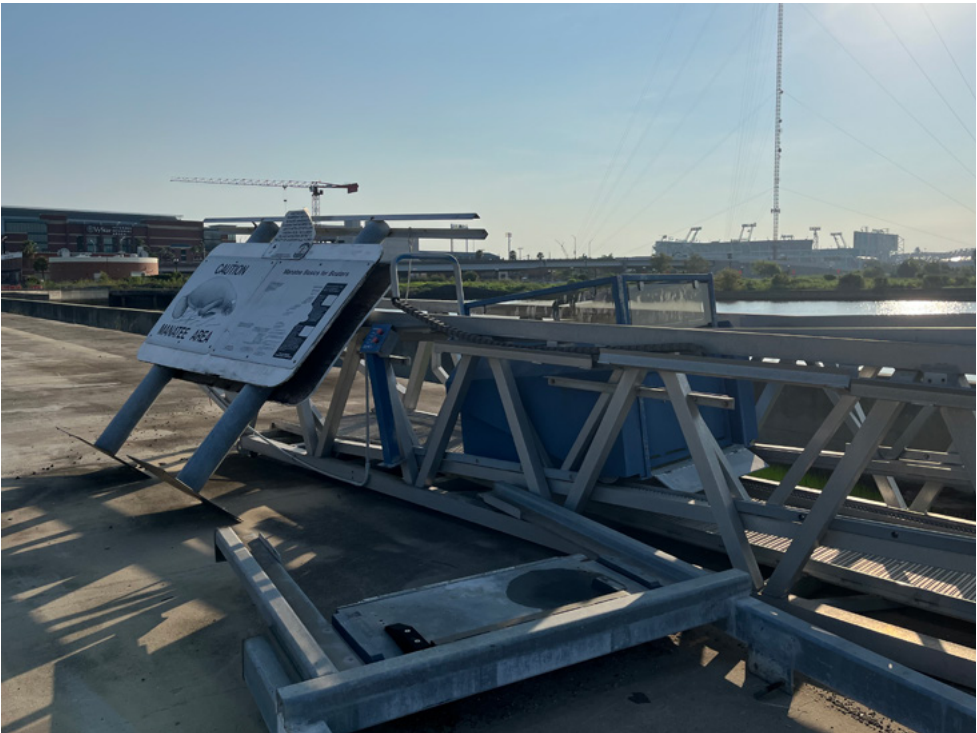
# EXISTING SITE



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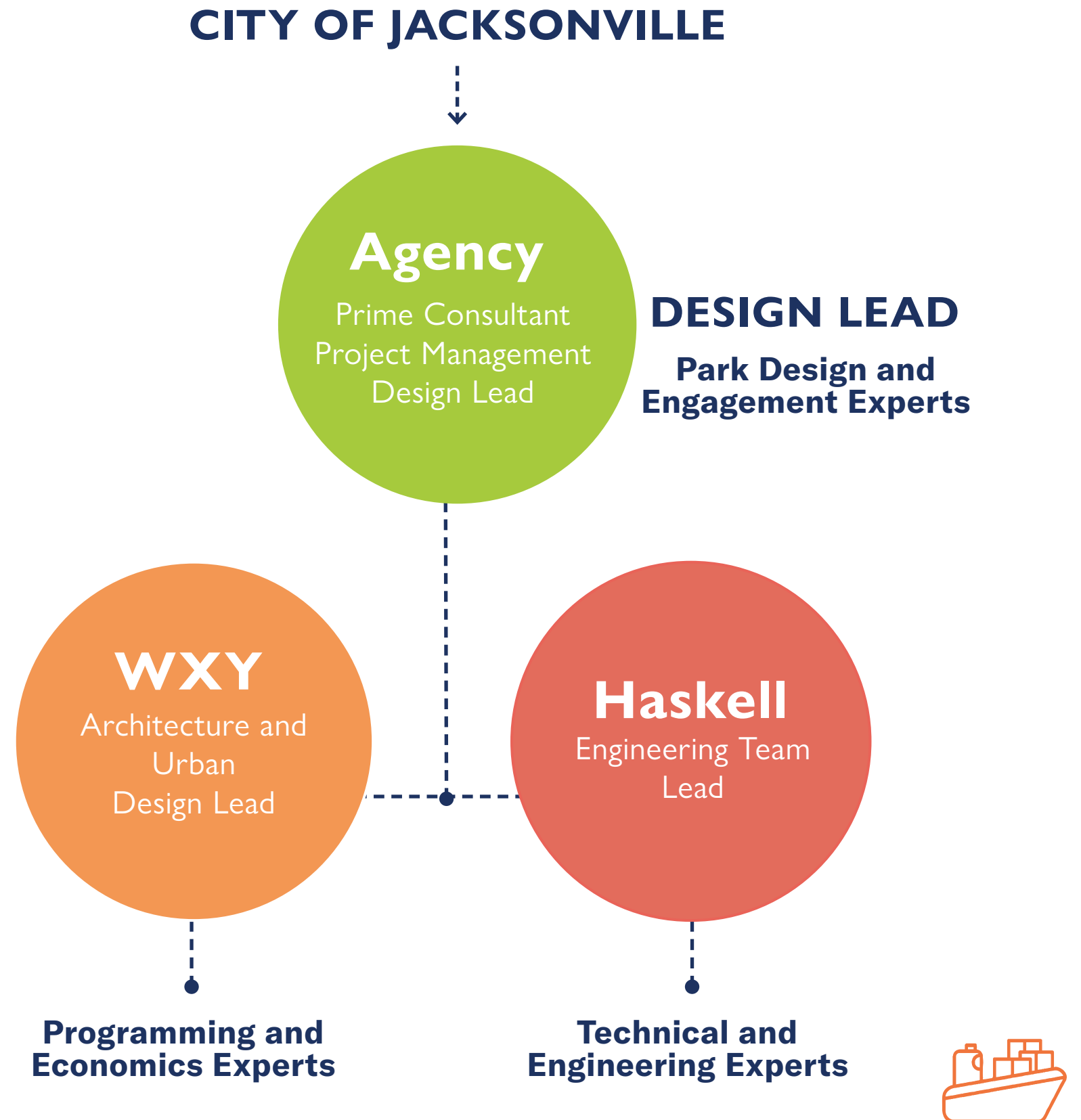


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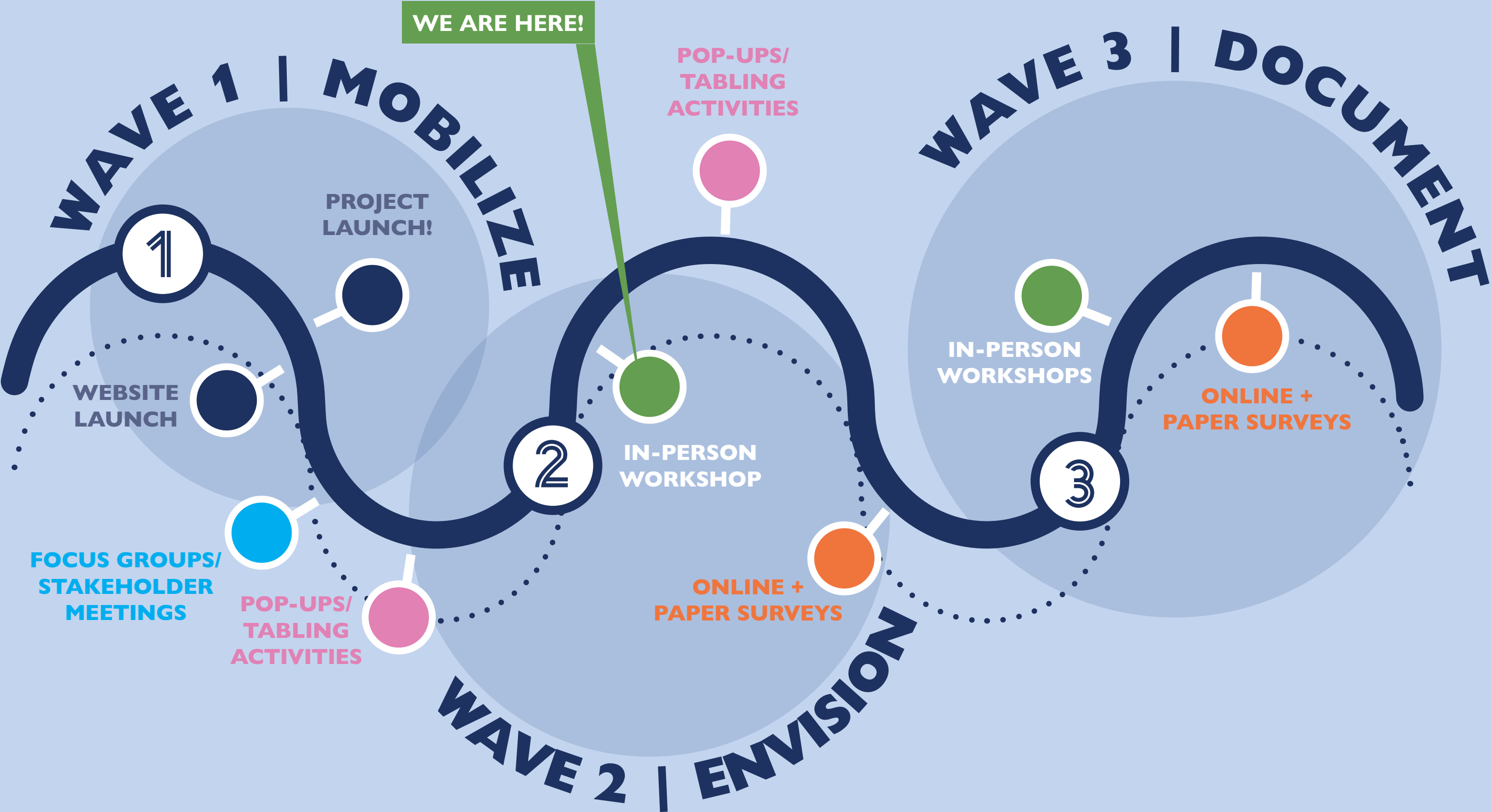


# MEET THE TEAM

- Agency (Prime Consultant):
  - *Design Lead*
  - *Project Management*
  - *Engagement Lead*
- WXY:
  - *Architecture Lead*
  - *Urban Design Lead*
- Haskell:
  - *Engineering Team Lead*
- Supporting Experts for each lead are further described on following page



# ENGAGEMENT SCHEDULE AND MILESTONES



# PROJECTS THAT HELP TO SHAPE SHIPYARDS WEST

## + DOWNTOWN MASTER PLAN

EDAW  
2000

## + RIVERFRONT INVESTMENT STRATEGY

HR+A  
2018

## + RIVER'S EDGE (FORMERLY THE DISTRICT)

Kimley Horn  
2018

## + RIVERFRONT JACKSONVILLE MASTER PLAN

Gensler and SWA  
Group  
2021

## + FORWARD PROGRESS FOR DOWNTOWN

EDSA, HKS, ODA  
2021

## + RIVERFRONT ACTIVATION PLAN

DvDL, WXY, JLP+D  
2022

### **Thousands of voices shared ideas for the future of the waterfront!**

*"Access to boat launches, rental and human-powered craft were desired 'On Water' activities in the Activation Plan engagement"*

*"A mix of low-cost and free events are important to Jaxsons to ensure inclusivity and diversity on the river"*

*"Activities and programs focused on exercise and physical activity are a top priority for Jaxsons"*

*"Spaces for more casual grilling and picnicking were also strong needs! "*

# PROPOSED LANDSCAPE PROGRAM

[illegible]

# OPPORTUNITIES AND CONSTRAINTS

An **activated, programmed, and porous Bay Street park edge** can maximize visibility and reinforce park identity

**Restricted neighborhood and site walkability and a limited perception of public safety** can hinder the realization of an active and beloved space

**On-site parking** in an urban area should be convenient, but also strategic and thoughtful to **maximize open space uses and experiences**

**Fire Museum site and structure are fixed** - park design should accommodate location to create synergistic relationships

**Earthwork and topography** can maximize views, diversify park use/program, create synergistic open space relationships, bolster ecosystems, and amplify upland site resiliency

**Defined facility and open space program locations** can limit site design and synergistic park relationships

**Pier infrastructure** allows unique relationship to **St. Johns River** and iconic views to Jacksonville

**Park uses and programming can celebrate the adjacent water systems and ecology** through direction connections, views, and interpretation

**Contaminated on-site soil** requires significant **investment and remediation strategies**; park relationships and programming impact remediation method and extents

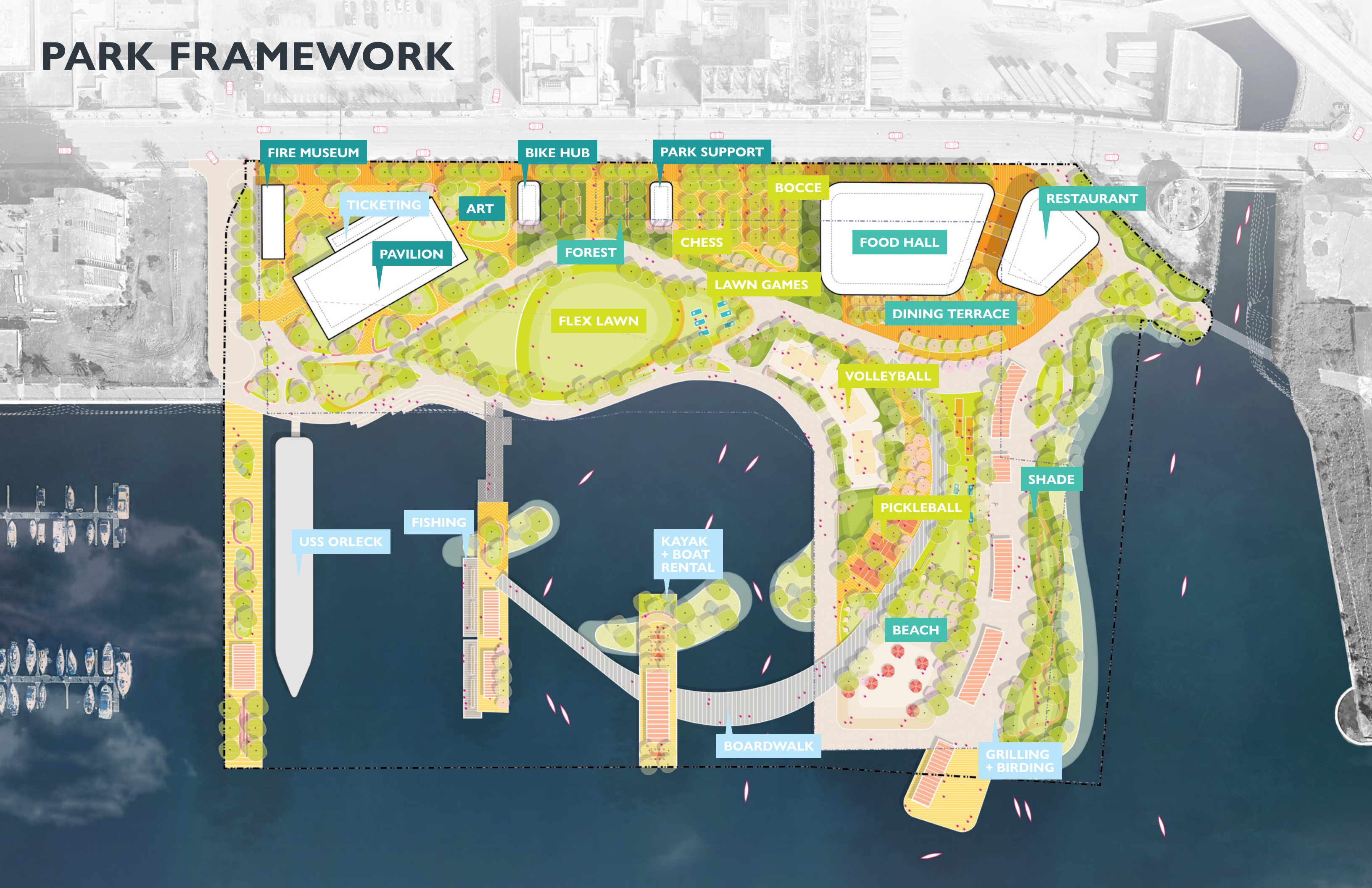
**Maintenance limitations** can inform design decisions and park/facility uses

**Proximity to river systems and regular site flooding** defines a need for resilient design decisions

**Iconic, unique, and historic structures and elements** (USS Orleck) further provide diverse and layered experiences and connect Jacksonville history to site

A potential of **diverse spaces for gathering and respite**, social and solitary activities

# PARK FRAMEWORK



FIRE MUSEUM

TICKETING

PAVILION

ART

BIKE HUB

FOREST

FLEX LAWN

PARK SUPPORT

CHESS

BOCCE

LAWN GAMES

FOOD HALL

RESTAURANT

DINING TERRACE

VOLLEYBALL

PICKLEBALL

SHADE

BEACH

GRILLING + BIRDING

BOARDWALK

KAYAK + BOAT RENTAL

FISHING

USS ORLECK

# EXPLORING OUR HISTORY



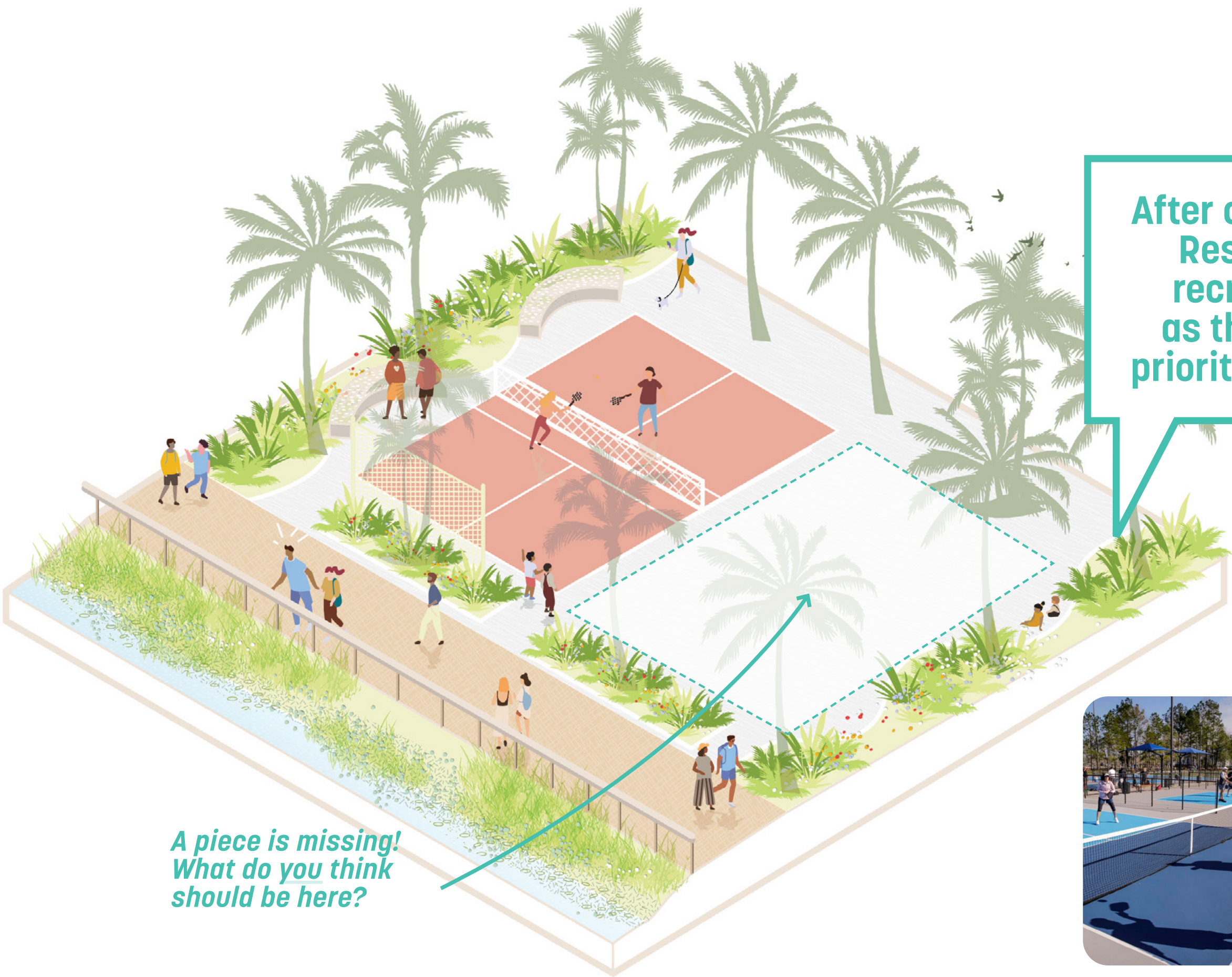
*A piece is missing! What do you think should be here?*

34% of respondents chose this as their #1 choice!

Cultural Attractions and Museums were identified as the highest priority for the riverfront in the Activation Plan engagement

Public Space Survey

# PLAYING IN THE GREEN HEART



*A piece is missing!  
What do you think  
should be here?*

59% of Activation Plan  
survey respondents are  
most likely to visit the  
riverfront in the evening

After cultural attractions,  
Residents identified  
recreation amenities  
as the second highest  
priority for the waterfront

Activation Plan Public  
Visioning Sessions



# DINING WITH FAMILY AND FRIENDS



*A piece is missing! What do you think should be here?*

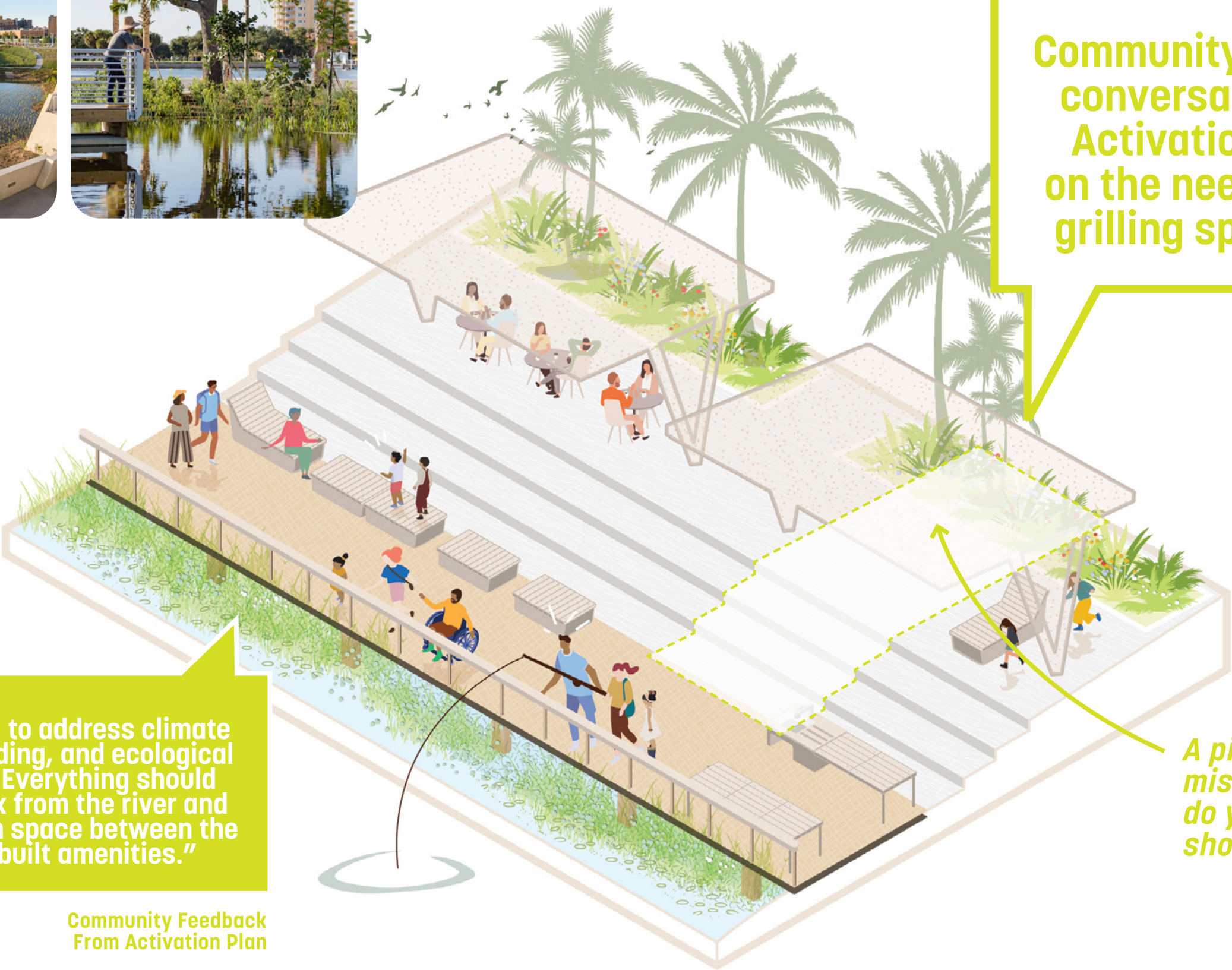
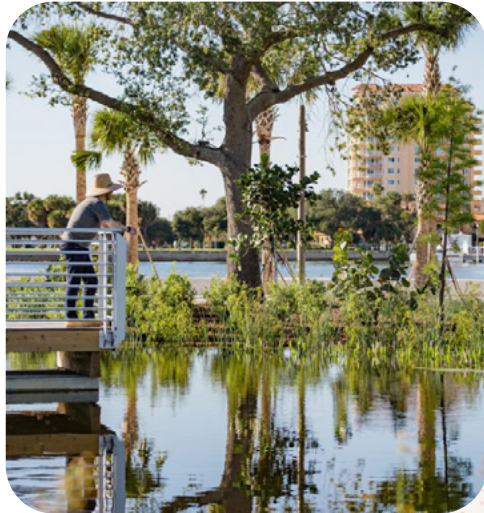


Food from various cultures and with various price points can help foster inclusivity and diversity on the riverfront

**"Restaurants" were the #1 Community Need in the Public Space Survey in the Activation Plan Engagement Sessions**

Activation Plan Public Visioning Sessions

# ENJOYING THE WATER'S EDGE



Having spaces for fishing, cleaning, and grilling are a must!

Community and stakeholder conversations during the Activation Plan focused on the need for fishing and grilling spots on the River

Activation Plan Public Visioning Sessions

"It is critical to address climate change, flooding, and ecological protection. Everything should be built back from the river and include green space between the river and built amenities."

A piece is missing! What do you think should be here?

Community Feedback From Activation Plan

SEE YOU AT THE MAP!



**Other ways to share your opinion about the park:**

Email us at [hello@adgmark.com](mailto:hello@adgmark.com)

Call and leave a voicemail at 904-800-8685

**Head to [ShipyardsWest.com](https://ShipyardsWest.com) for regular updates.**

